



# Application for Event Development Funding

Goulburn Mulwaree Council is committed to supporting the development of vibrant, creative and innovative events that enhance the economic, social and cultural life in the Goulburn Mulwaree region.

This support is given in the form of one-off financial or in-kind assistance to individuals, community groups and not-for-profit organisations on an application basis, encouraging event organisers to work towards sustainable event operations without ongoing reliance on Council funds or support.

There are two streams of funding available under the Event Development Fund. Applications need to demonstrate how the event meets some or all of the criteria in the [Event Development Funding Policy](#).

Applicant/Organisation Details						
<b>Name:</b>						
<b>Address:</b>						
<b>Contact Person:</b>						
<b>Telephone:</b>						
<b>Email Address:</b>						
Event Details						
<b>Event Name:</b>						
<b>Event Location:</b>						
<b>Organisation Type:</b> Please tick one	Not-for-Profit	<input type="checkbox"/>	Community	<input type="checkbox"/>	Private	<input type="checkbox"/>
<b>ABN:</b>						
<b>Public Liability Insurance:</b> (Insurer & Policy Number, please attach a copy)						
<b>Funding Amount Applied for</b> (Including GST if applicable). Note if application for funding is above \$2,500 from a community organisation, financial statements must accompany this application.						
\$						
<b>Has this event been held previously?</b>	Yes	<input type="checkbox"/>	No	<input type="checkbox"/>		
<b>If held previously, how many times?</b>						

Applications for funding are open year round, however, applications must be received a minimum of six months prior to the commencement of the event.

*Applications are to be submitted to:*

Post: Goulburn Mulwaree Council – Events Team, Locked Bag 22, Goulburn NSW 2580

In person: Council Civic Centre, 184-194 Bourke Street, Goulburn

Email: [council@goulburn.nsw.gov.au](mailto:council@goulburn.nsw.gov.au) Attn: Events Team

For further assistance with making an application please contact the Events Officer on 02 4823 4492 or email [info@goulburnaustralia.com.au](mailto:info@goulburnaustralia.com.au)



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## **Funding Principles**

Funding is available under the following two funding streams:

### **Financial Assistance Sports Tourism Events**

*Is available to attract, deliver, stage and promote a broad range of sporting events through our partnerships with regional, state and national sporting organisations, as well as Sports Marketing Australia.*

This stream is designed to maximise these partnerships:

- Attract and retain national, state and regional sporting events to the Goulburn Mulwaree area
- Support the Goulburn Mulwaree visitor economy through the delivery of significant and measurable economic benefits and branding opportunities
- Build capacity in sports and regional communities to attract larger sporting events in future years.

### **Incubator Event Funding**

*Is available for events in their first three years of activity. Up to \$5,000 is available per event. The event should be a driver of visitation to the Goulburn Mulwaree region.*

These events should:

- Demonstrate sound organisation planning,
- A unique alignment with the character and culture of the Goulburn Mulwaree area
- Demonstrate a broad appeal likely to promote and enhance the region, including attracting overnight visitation

(Refer to Policy Document attached to this form for further information on funding criteria)









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<b>Acknowledgement of Council</b>
If successful in obtaining in-kind or financial assistance, how will Council's contribution be recognised?

<b>Additional information</b>
Any additional information you would like to include to support the eligibility and/or selection criteria



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## Check List / Supporting Documentation

If applicable, a Business Plan for the next three years, with projected budgets and objectives	
Copy of Certificate of Currency for Public Liability Insurance	
Not for profit – proof of status (if required)	
Financial Statements (if required)	
Valid quotes (for cash and in-kind support)	
A copy of the proposed schedule/program of activities for the event	
Any additional supporting information that will assist with assessing your application	

## Declaration and Privacy Statement

I certify that all details supplied in this application and in any attached documentation are true and correct to the best of my knowledge, and that the application has been submitted with the full knowledge and agreement of the management of my business or organisation.

I have read the Event Development Funding Policy and am aware of what is required of our business or organisation in relation to this application for funding support or in-kind assistance from Goulburn Mulwaree Council.

I agree that I will contact Council’s Marketing & Events Team immediately if any information provided in this application changes or is incorrect.

I understand that the information above will be used in accordance with relevant legislation and declare that this information is correct to the best of my knowledge

Signature: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Date: \_\_\_\_\_

Position held: \_\_\_\_\_

Position held: \_\_\_\_\_

For Office Use Only	
Application received by	
Date received	
Application reviewed by (1)	
Application outcome (1)	Recommended for approval Y/N
Application reviewed by (2)	
Application outcome (2)	Recommended for approval Y/N
Final application outcome	Recommended for approval Y/N
Value of support recommended	
Date applicant advised of outcome	
Applicant advised of outcome by	